



PCHACKS

2019

May 4-5 | UTM



pchacks.ca

officialpchackers@gmail.com

PCHACKS 2019

PCHACKERS is hosting its second annual hackathon! This year, we are excited to bring together 250 talented individuals from schools across North America to connect, network, and apply within the 24 hours between May 4th and May 5th at UTM



Why Sponsor PCHACKS?

1. Recruitment

Stop wasting money recruiting when you have a network of highly skilled individuals in one place! Hackathons are the perfect place to find top talent for your company. Our hackathon gathers competitors from prestigious institutions, making the pool of competitors a highly competitive and valuable one to your company. Gaining access to these competitors resumes, emails, GitHubs, and LinkedIn's prevents you the hassle from trying to find this information.

2. Testing company's platform

New platforms that your company has to offer (potentially API's) are the perfect services to market at a hackathon. Live feedback.

3. Run workshops and tutorials

Give your users a hands-on experience to your products.

4. Exposure

Gain awareness for your company at the high school level and make your company one that is worthy of "word of mouth" marketing.

5. Provide mentorships for students in their tech ventures

Lots of students have amazing ideas and ventures and with the help with companies like yours, you can truly elevate the projects that are being created.

6. Investments

Some students have the ability to create amazing, investable projects that could be worth investing for your company in the future. Many hackathon ideas have grown to become successful start-ups and companies in the future.



PC HACKERS

BRONZE

SILVER

GOLD

PARTNER

BRANDING

\$700

\$1500

\$3000

\$6000

Advertising on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in the hallways	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo at opening/closing ceremonies		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo at front entrance			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo at the end of all promotional material			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special mention at opening and closing ceremonies				<input checked="" type="checkbox"/>
Regular voice announcements during hackathon				<input checked="" type="checkbox"/>
Company logo on shirts				<input checked="" type="checkbox"/>
Company description on website				<input checked="" type="checkbox"/>

GENERAL

Give away a prize	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Send Rep/Mentor		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company booth			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Send a judge				<input checked="" type="checkbox"/>
Speaker at opening or closing ceremony				<input checked="" type="checkbox"/>

RECRUITING

Distribute recruiting materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to participants resumes, github, linkedin			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Send recruiters			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Private interview room				<input checked="" type="checkbox"/>



THANK YOU



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